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CONTACT: Wendy Slaton; wendy@griffinmktg.com
Mary Lynn Fernau; ml@griffinmktg.com
Jaime Napoli; jaime@griffinmktg.com
Griffin Integrated Marketing
(281) 335-0200

Charene Beltramo; cbeltramo@jacuzziwines.com
Jacuzzi Family Vineyards
(707) 940-4014

Jacuzzi Family Vineyards opens 18,000-square-foot Italian winery

SONOMA, Calif. – After 13 years of producing award-winning, Italian and other varietal wines, the owners of Jacuzzi Family Vineyards today announced the opening of Jacuzzi Family Vineyards Winery. Named in honor of Valeriano Jacuzzi and his family of pump and spa fame, the 18,000-square-foot, Italian-themed, rustic farmhouse will officially open to the public July 3.

Prominently located along Arnold Drive/Highway 121, the winery is one of the first vineyards/wineries people will come upon as they enter Sonoma Valley. It is a dream come true for Fred Cline, grandson of Valeriano Jacuzzi. In addition to being a famed inventor, Valeriano was a passionate winemaker who passed on his love to his grandson.

“When I think of the name Jacuzzi, I think ‘quality,’” Cline said. “I founded the Jacuzzi brand to honor my grandfather and to continue the family legacy of producing upscale, high-quality products. This winery is the next step in continuing that tribute, allowing us to share our family legacy with visitors today and generations to come.”

The winery was inspired by the Jacuzzi family home in the northern Italian city of Casarsa, located in the Friuli region. With a look reminiscent of a medieval monastery, it consists of a complex of smaller sand-colored, stone and stucco-clad structures organized around a romantic, central courtyard. Traditional architectural details and natural materials add to the visitor’s sense that the buildings pre-date their actual construction.

The interior features magnificent pieces of Italian art, Venetian-style glass chandeliers, handmade furnishings, a 17-foot stonecast fountain imported from Italy and an 80-year-old fig tree imported from Valeriano Jacuzzi’s ranch, among other exquisite details. Mature olive trees also from Valeriano’s ranch adorn the entrance.

“When you walk into the winery, you feel as if you have walked into a little slice of European history,” said Nancy Cline, Fred’s wife. “It’s simply breathtaking.”

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Along with the courtyard, the winery includes numerous areas that can accommodate up to 150 people for special events. The chapel-like Jacuzzi Barrel Room features vaulted ceilings, stunning stained glass windows and three, large-scale paintings of St. Teresa. The Vineyard Vista overlooks wetland preserves, other vineyards and distant mountain ranges. Set amid the vineyards, The Tuscan Road Event is ideal for intimate, small-party lunches or dinners under the stars. The Grand Piazza features Italian stonework and five arched windows with a view to the vineyards. Event planners and caterers enjoy access to a professional-sized kitchen, as well.

History is included, too. The second floor of the winery features a museum that chronicles the Jacuzzi family's immigration from Italy to the United States, and showcases many family artifacts and inventions.

Jacuzzi Family Vineyards Winery is also home to The Olive Press, the most highly awarded producer of California extra virgin olive oil. A one-stop-shop for "all things olive," it features a tasting room, gourmet gift shop and an on-site, olive pressing plant facility where visitors can watch olive oil being made.

"As a Jacuzzi family member, I learned that nothing is more important than family," Cline said. "Nancy and I wanted to create more than just a winery, but an actual destination spot, where families could come and have a great time...together."

In the coming months, Jacuzzi Family Vineyards Winery will build upon this "destination spot" concept and offer a series of community events. Proposed ideas include cooking classes, a speaker series, arts shows and more. An upscale boutique will also open, featuring unique, hard-to-find, European wares.

Jacuzzi Family Vineyards Winery is located at 24724 Arnold Drive/Highway 121 on 190 acres in the Carneros region of Sonoma. It is open seven days a week from 10 a.m. to 5:30 p.m. For more information, visit www.jacuzziwines.com.

About Jacuzzi Family Vineyards

Located in the Carneros region of Sonoma, Calif., Jacuzzi Family Vineyards produces ultra-premium, award-winning Italian and other varietal wines that honor the Jacuzzi heritage of wine-making and invention. Founded by Fred and Nancy Cline, the couple released the first Jacuzzi Family Vineyards wine in 1994. Today, the list of brand varietals includes Barbera, Chardonnay, Merlot, Pinot Grigio, Pinot Noir, Primitivo and Sangiovese. Jacuzzi Family Vineyards farms the "Green String" method, known to well exceed organic farming practices. This results in a healthier vineyard that produces a better-quality grape. For more information, visit www.jacuzziwines.com.

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